



CONCIERGERIE & CO-HOSTING — PARIS

## Letter of Recommendation

To Whom It May Concern

Paris, France

Re: Covio (covio.agency)

Dear Sir or Madam,

We are writing to recommend Covio, who handled the branding, website, and go-to-market marketing for Closs, our conciergerie and co-hosting service for short-term rental owners in Paris.

Before working with Covio, we had no brand, no website, and no way of reaching owners who did not already know us. Covio designed our visual identity, built the website, and wrote the copy explaining our pricing model — a one-time setup fee and a monthly percentage of revenue.

They also worked with us on go-to-market marketing, including positioning, messaging, and outreach, which led to our first bookings and first paying clients.

The work was completed within a few weeks, and our margins and timeline were taken into account throughout.

We would recommend Covio to any founder who needs branding, web development, and marketing handled by the same team, from the start of a business.

Sincerely,

A handwritten signature in blue ink, appearing to read "The Closs Team".

**The Closs Team**

Closs — Conciergerie & Co-Hosting, Paris